

EARTH DAY TRASH BASH

DIAMOND BENEFITS (\$3,000-\$7,999)

Environmental Commitment

Thank you for sponsoring central Iowa's largest Earth Day volunteer event and demonstrating your commitment to our community. Your donation helps volunteers improve habitat and water quality, removes litter from our streets, and beautifies our parks, trails, and public spaces.

We anticipate over 1,000 volunteers.

Social Media

We work with our partners to share information through their agencies/organizations.

- Social media posts will reference the website, which includes our sponsor information.
- Earth Day Trash Bash, will be entered as an event on Earth Day Network further driving social media efforts.
- Earth Day teams are encouraged to utilize social media to make their team entries into our awards.

Facebook

City of Des Moines 18,000
City of Pleasant Hill 1,000
Clive Parks and Recreation 5,800
Des Moines Parks and Recreation 23,000
Des Moines Public Works 12,000
Des Moines Water Works 6,500
Earth Day Network 386,000
Iowa Natural Heritage Foundation 12,000
Norwalk Parks and Recreation 2,900
Polk County Conservation 13,577

Instagram

City of Des Moines 2,595
City of Pleasant Hill 597
Clive Parks and Recreation 1,259
Des Moines Parks and Recreation 6,222
Des Moines Water Works 1,266
Iowa Natural Heritage Foundation 3,218
Norwalk Parks and Recreation 789
Polk County Conservation 3,092

Twitter

City of Des Moines 4,973
City of Pleasant Hill 993
City of Norwalk 1,397
Des Moines Parks and Recreation 4,597
Des Moines Water Works 3,119
Iowa Natural Heritage Foundation 1,709
Norwalk Parks and Recreation 1,208
Polk County Conservation 812



Website

Diamond level sponsor logos are featured on our website at earthday.dsm.city. Earth Day Trash Bash website featured on all promotional materials.

News Releases

News releases issued include sponsor names according to the level of investment.

On-Site Recognition

Banners

Two square banners with company logo (company must provide vector-based artwork of 300 dpi or higher). The banners will be displayed at the "bash".

Verbal Promotion

All levels of sponsors will be read and recognized during the "bash".

CONTACT

City of Des Moines-Parks and Recreation
1551 E Martin Luther King Jr Pkwy
dmparks.org
trashbash@dmgov.org

Callie Le'au Courtright
515.505.2231 desk

Julie Hempel
515.554.8035 desk

PAYMENT

We will invoice your company/organization for your sponsorship.

Please reference on Check:
Earth Day Trash Bash
PK201275 484000